

New Interface Protocol to connect Multiple Bank Network from Single Outlet

Paradigm towards shared Branch Banking

Aaditya Prakash
Rajan K Jha
Finacle, Infosys

INTRODUCTION

- Branches drive majority of a Bank's transactions.
- High cost of per transaction for the Bank.
- Single window outlet for operation on multiple banks.
- New paradigm in banking.
- De-leveraging from infrastructure development and its costs.

Existing System

1. Several branches across the country.
2. Limited reach of eBanking and mBanking.
3. One branch-One bank system.
4. Slow adaption of technology by both consumers and banks.

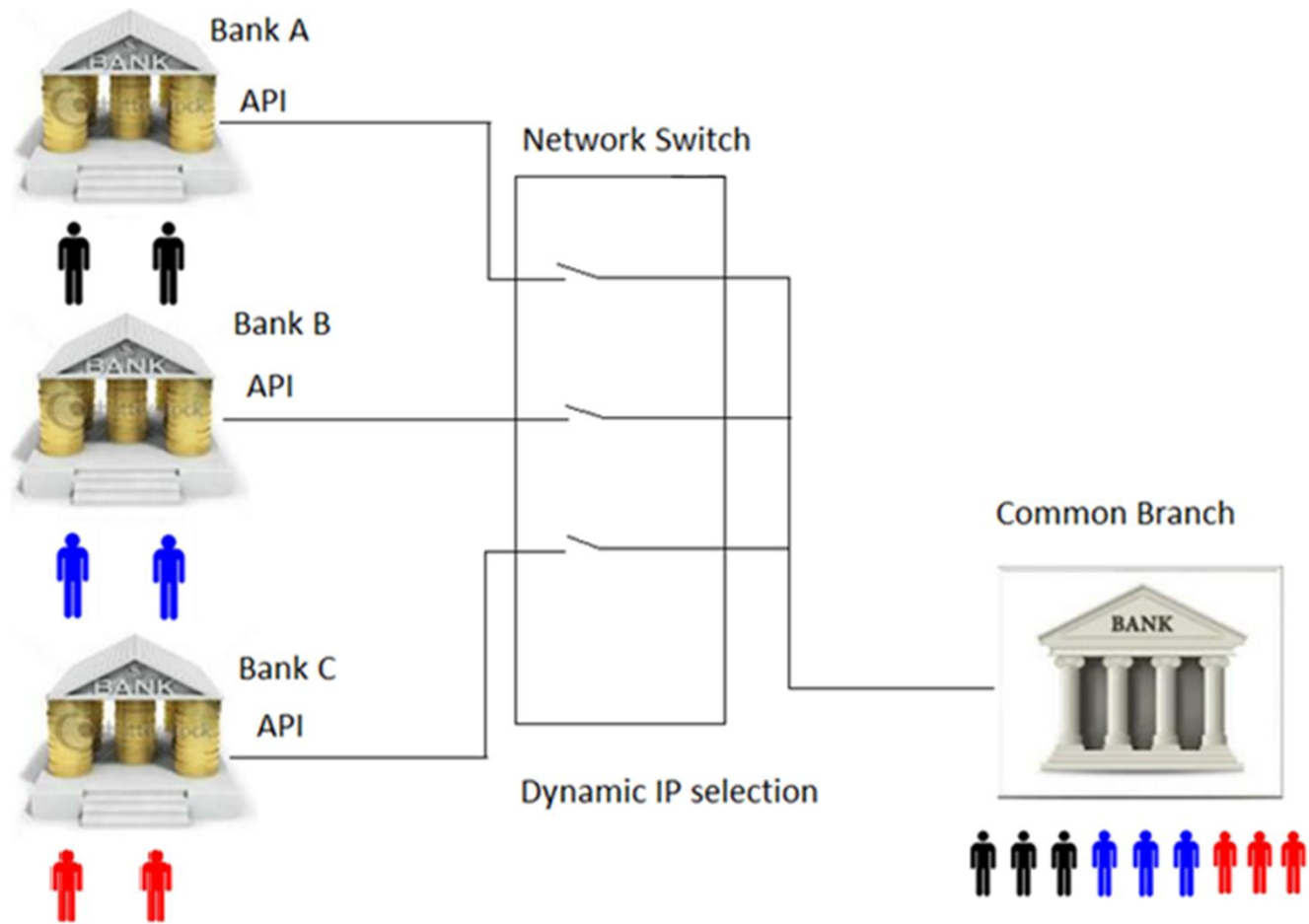
Disadvantages of Current System

- Cost of starting and operating branches is huge.
- Reach of eBanking and mBanking is limited.
- High installation and operating costs of ATMs.
- mATMs are dependent on external agents.

Proposed Model

- Operated by external agency, independent body, consortium of banks or government institute.
- Merging of branches of different banks and single window outlet.
- Different from “Agent Banking”.

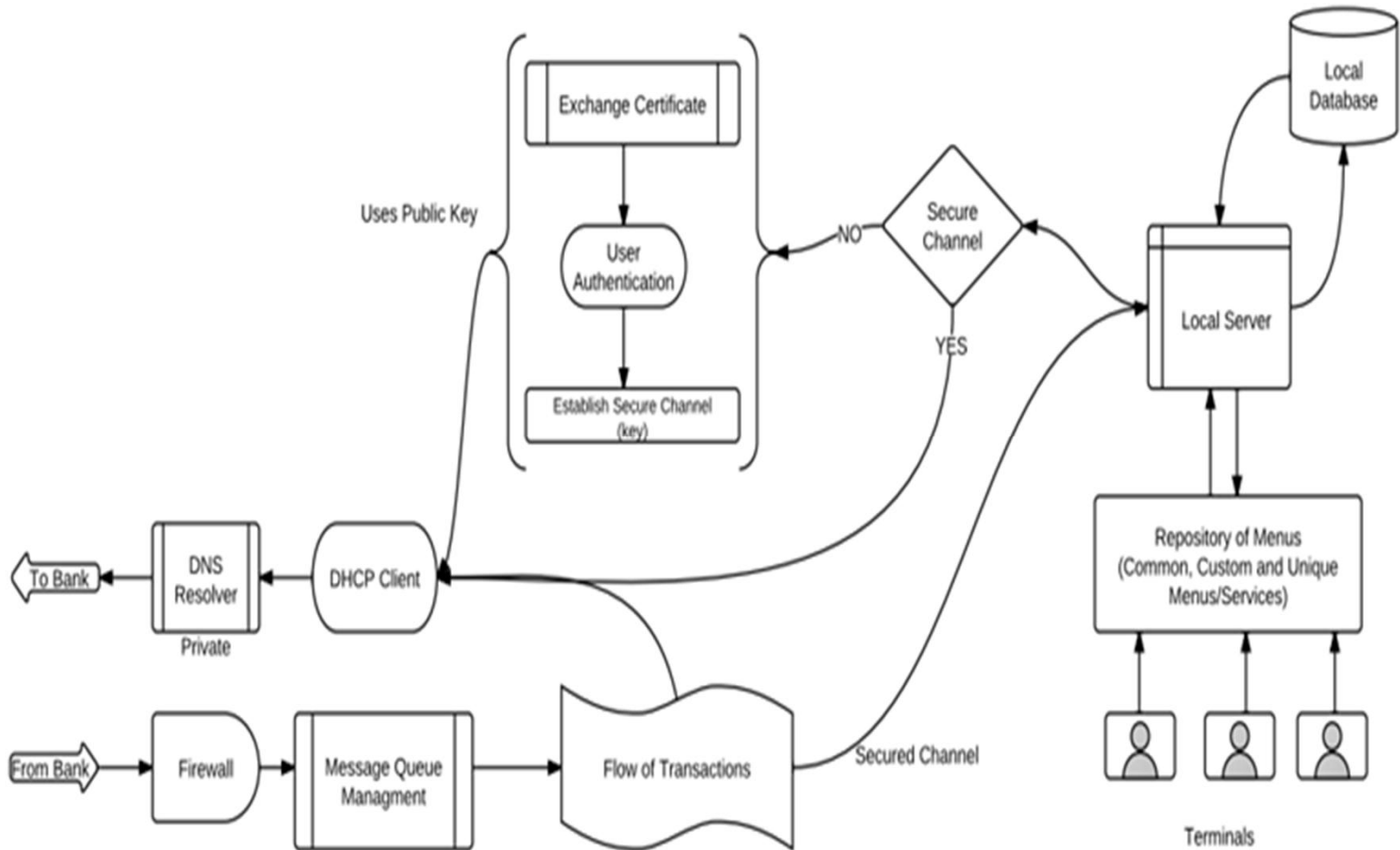
The shared infrastructure.



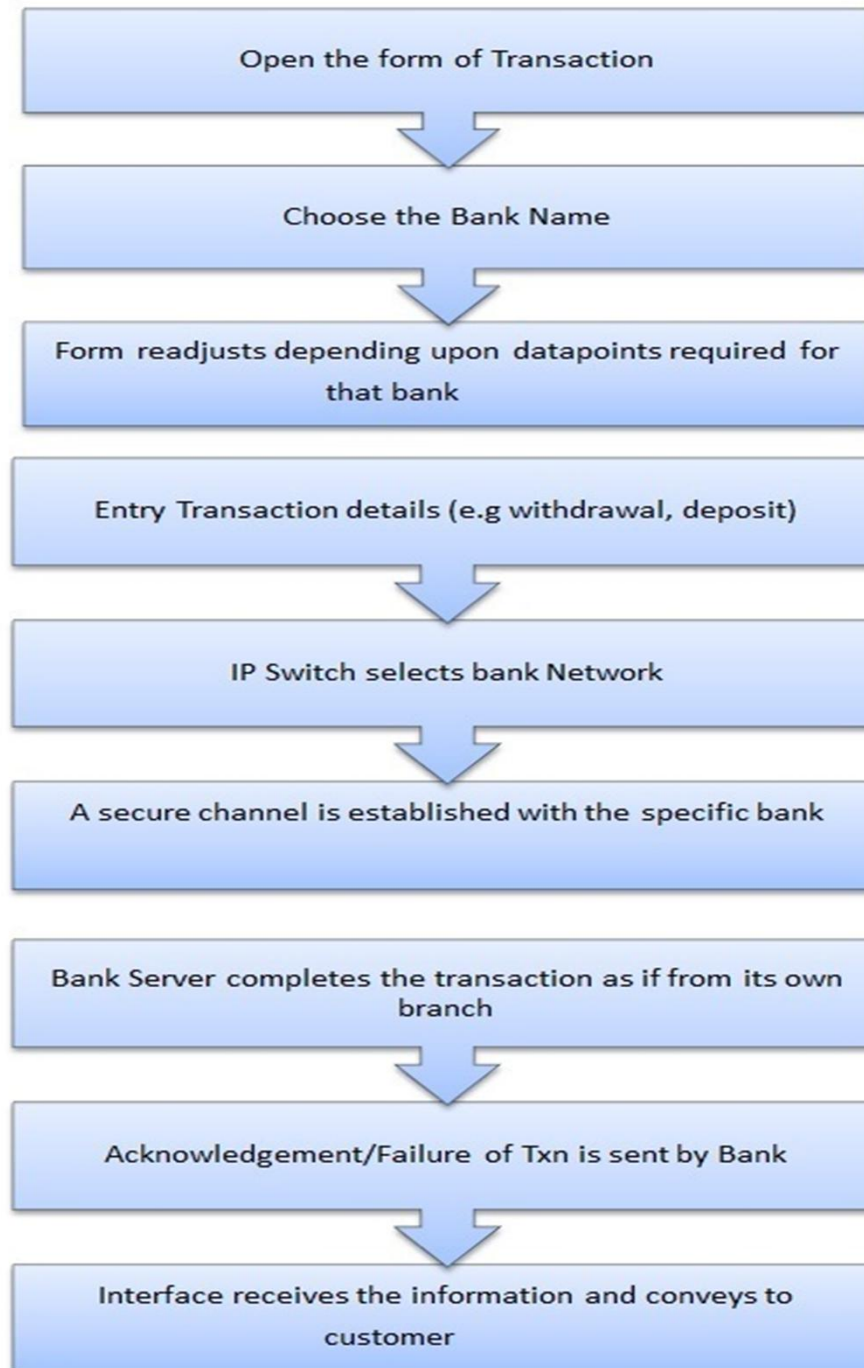
Architecture

- EBICS – Transmission Protocol
- SEPA – Clearing Protocol
- FIX – Communications Protocol
- SWIFT – Network Protocol.
- **Proposed Model** - 'Infrastructure Protocol'.
- API from banks can be harnessed and coalesced to form single form.

Block diagram of the proposed model



FLOW



Features of Protocol

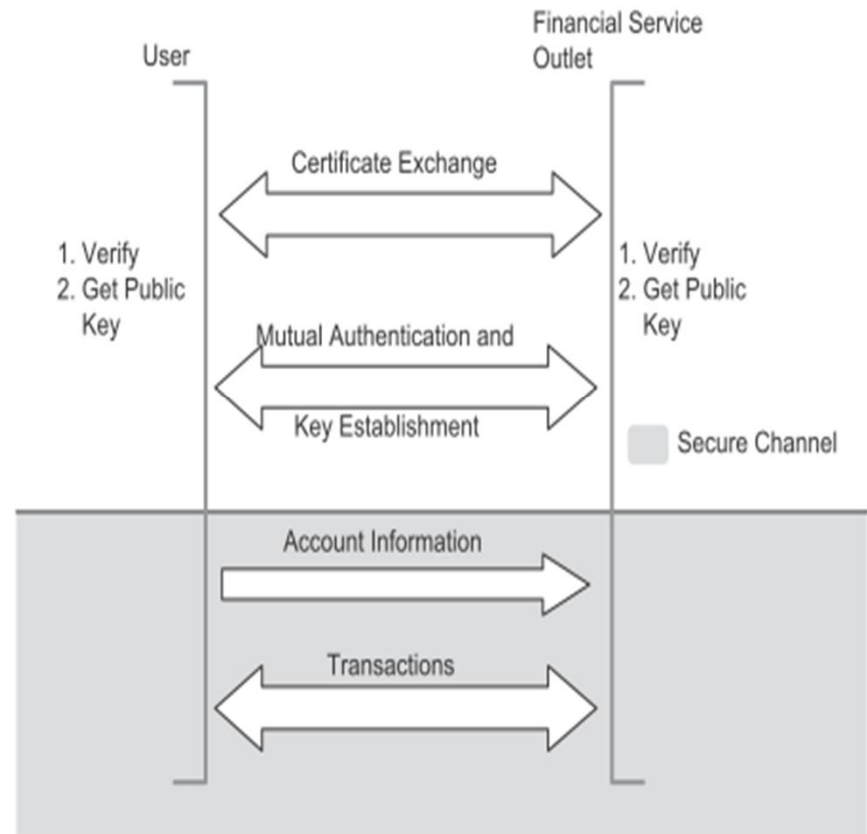
1. Network Switch

- API for dynamically switching the networks.
- Can use NaaS and IaaS to scale up using the Cloud offering.
- Network API can run on multiple clusters and different networks.

Features of Protocol

2. Security

- Security can never be compromised.
- Proposed model implements 'Low Cost secure transaction model' introduced by Munjal et al.



Features of Protocol

3. Set up and Trust

- Third party, a cooperative society, NGOs, a consortium of banks or a government body.
- Has to sign a 'Memoranda of Understanding' and need to provide financial backing and security.

New Paradigms

- Renders the visible structural part of the bank to minimal.
- Moving away from infrastructure of branches.
- Allows focus on providing innovative banking products and better services.

New Paradigms: Viability of Branches

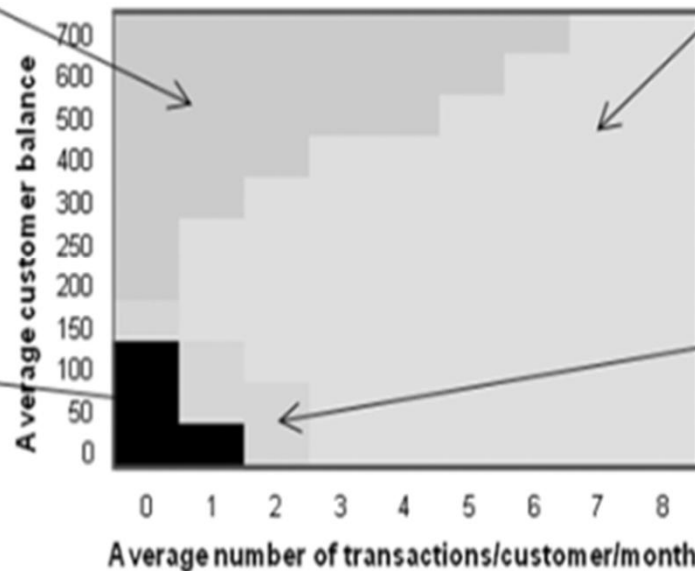
Profile of profitable customers by type of outlet

Branch is viable. Includes:

- Higher-balance customers (due to the need to amortize large fixed costs)
- Customers with fewer transactions (due to high operating costs)

Uneconomic customers.

- They do not generate enough business either in float or in number of transactions



Both types of agents are viable

- Agents' significantly lower cost of handling transactions relative to branches creates net revenue opportunity from transactions
- Some customers can be profitable with transactions alone

Only cell phone-based agents are viable

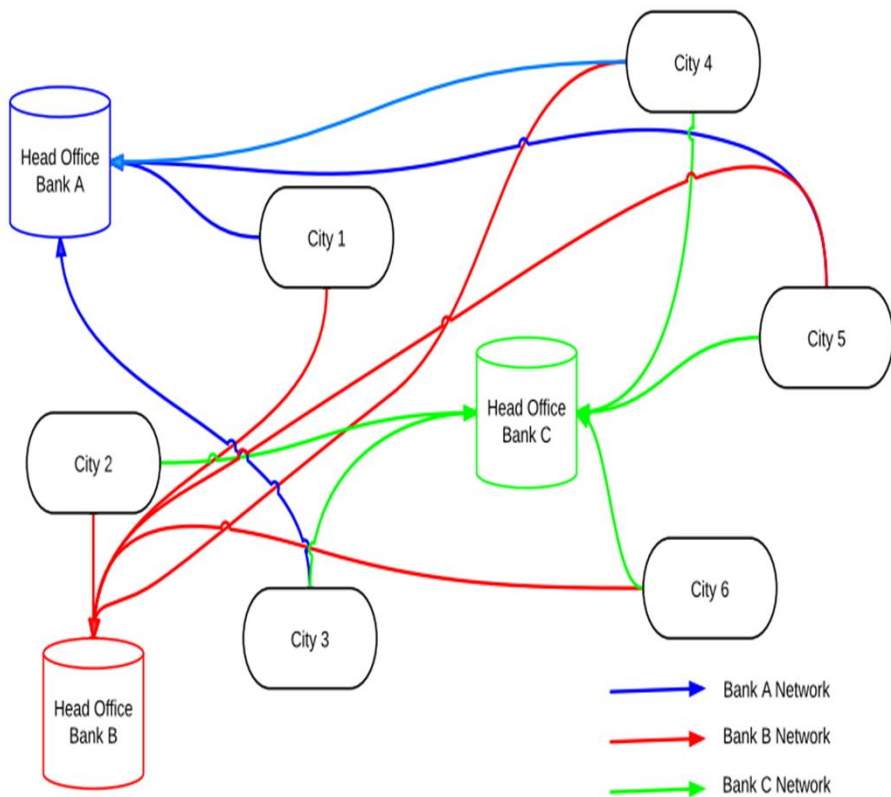
- Lower deployment cost allows for lower total unit cost of handling (few) transactions

Benefits

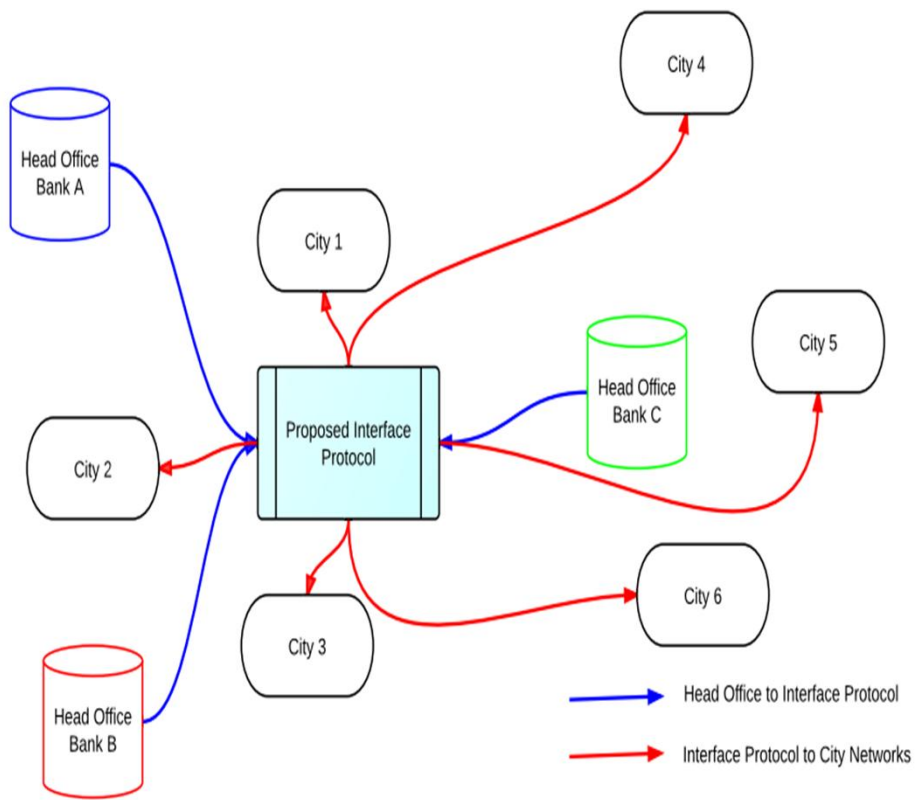
- Reduction in cost.
- Reduction in competition at infrastructure level.
- Scalable Model.
- Reach and Nominal Branches.

Comparison

- Existing Network Model



- Proposed network Model



Issues and further enhancements

- Acceptance to the model.
- More layers of security can be introduced.
- More strict policy in terms of liquidity management.
- 'Interoperability of interbank customer accounts' and seamless multibank transactions.
- Interbank liquidity management.

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